

## **Crystal Marketing Solutions, LLC Privacy Policy**

Last Updated: JULY, 2015

This privacy policy (“Policy”) applies to the Web site owned and operated by Crystal Marketing Solutions, LLC (“Company”) located at [www.crystalmarketingsolutions.com](http://www.crystalmarketingsolutions.com) (the “Site”). The Policy describes how we collect and use personal information so you can make an informed decision about using our Site. Please read this statement before using our Site or submitting any personal information to us. By using our Site, you represent that you are 13 years old or older and you consent to the information collection and practices described herein. To use the Site you must agree to this Policy and our Terms of Use.

### **Information Collection**

As used herein “personal information” generally means information that specifically identifies an individual (such as name, address, telephone number, email address, credit card or other account number) or that is associated with an identifiable person. Personal information does not include, and this policy does not cover, any publicly available information and public records about professionals, including without limitation information obtained from licensing authorities, associations, accrediting bodies, courts, law enforcement agencies, and websites that are available to the public. This privacy policy in no way limits or restricts our collection of aggregate information or of non-personal information.

Personal information may be collected from you in a number of ways. If you register with the site we may collect your name, address, phone number, email address, and other personal, professional, demographic and business information you provide. In addition, from time to time, we may collect demographic, contact or other personal or demographic information you provide in connection with your participation in surveys, promotional offers, forums and other interactive areas of the Site.

When you visit our site we may automatically collect some information using log files, such as your computer operating system type, browser type, browser language, the website you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times, Internet protocol (IP) address and information about your use of and actions on our Site. We may log information using “cookies.” Cookies are small data files stored on your harddrive by a website. Cookies help make our site and your visit better. Cookies are used to see which part of our Site people like and use, and to count visits to our Site. We may log information using digital images called Web beacons. Web beacons are used along with cookies to compile aggregated statistics to analyze how our Site is used and may be used to tell is you open or act on our emails. This allows us to gauge the effectiveness of our communications and learn what marketing works and what does not.

### **Usage of Information**

We use personal information we collect from you to operate, maintain, and improve our Site, products and services. The personal information will be used to process your transactions or requests, provide you with information, products or services, and assist us with the operation of the Site and of our business.

## **Information Sharing**

We do not see, share or rent any personal information we collect from you except in the ways that are disclosed in this Policy. However, we may provide aggregate information or other non-personal information to third parties without your consent. We may share information with your consent. For example, you may allow us to share personal information with third parties for use in their own marketing operations. We may employ third party businesses or individuals to perform work on our behalf, to perform Site related services or to help in analyzing Site performance. These third party workers may have access to your personal information; if they do, this access will only be so that they may perform tasks on our behalf and they are obligated not to disclose or use it for any other purpose. We may share information when we do a business deal, involving sale or transfer of all or part of our business assets. These deals can include merger, acquisition, financing or a bankruptcy proceeding. We may share your information for legal, protection and safety purposes. We may share information to comply with laws. Information may be shared in order to respond and comply with lawful requests and legal process. We may share information in order to protect the rights and property of Crystal Marketing Solutions, LLC, our agents, customers or others. This includes enforcing our agreements, policies and terms of use. In the event of an emergency we may share information in order to protect our employees, agents, customers or any person.

## **Links to Other Website**

Our Site may contain links to other websites, or interactive forums hosted by third parties. Please be aware that linking to another website or presenting a banner advertisement is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security practices. We encourage you to be aware when you leave our Site and to read the privacy policies of any Web site that collects personally identifiable information. Other website follow different rules regarding the use or disclosure of personal information you submit to them.

## **Security**

Crystal Marketing Solutions, LLC is very concerned with safeguarding your information. When you enter sensitive information (such as a credit card number) on our registration or other forms, we encrypt that information. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore we cannot guarantee its absolute security.

## **Control Over Your Information**

We may automatically enroll you in one or more email subscription plans. If we enroll you in these marketing emails they will tell you how to “opt-out.” If you opt-out, we may still send you emails regarding service, account or business related information between you and Crystal Marketing Solutions, LLC.

## **Testimonials**

With your consent we may post a testimonial on our Site, blog, social media and promotional materials along with your name. If you want your testimonial removed please contact us.

### **Changes to Privacy Policy**

Crystal Marketing Solutions, LLC reserves the right, at its sole discretion, to modify or replace this Policy at any time. If the alterations constitute a material change to the Policy, Crystal Marketing Solutions, LLC will notify you by posting an announcement on the Site. What constitutes a material change will be determined at Crystal Marketing Solutions, LCC's sole discretion. You shall be responsible for reviewing and becoming familiar with any such modifications. Using any service or viewing any content following notification of a material change to the Policy shall constitute acceptance of the Policy as modified.

### **Contacting Crystal Marketing Solutions, LLC**

If you have any questions about this Policy, please feel free to contact us at: [crystal@crystalmarketingsolutions.com](mailto:crystal@crystalmarketingsolutions.com).